



Fondation
Montfort
Foundation

Report to
our community
2018-2019



**Your philanthropy leads to excellence.
Excellence saves lives.**

A time of transition

In October 2018, I started my mandate as chairman of the Montfort Foundation board of trustees—a role having been held by Mrs. Madeleine Joanisse throughout an exceptional 15-year commitment. I therefore make it my duty to start my first message as chair by formally recognizing Mrs. Joanisse for her exemplary volunteer contribution, not only to the Montfort Foundation but to the entire Montfort family.

The 2018-19 fiscal year was a time of transition and consolidation for the Montfort Foundation. In collaboration with Mrs. Christine Sigouin, its president and CEO, board members reflected on the essential role the charity plays within Montfort and our community. The exercise resulted in the revamping of the foundation's strategy, mission and vision—a realignment to current priorities.

To achieve some of the objectives set out in the updated strategic plan, the foundation offices were relocated to another building on the hospital campus. The relocation coincided with the hiring of two employees to lead the philanthropy, communications and donor relations functions. The board also approved annual plans developed for each of the staff members. These plans outline measurable objectives that will gear the team up for success through the next fiscal year.

For 2019-20, our vision is clear: recruit reputable individuals to fill the vacant positions at the board level, plan the major fundraising campaign for the construction of the Orléans Health Hub and launch the initial phase of the campaign—a silent but critical stage.

At the dawn of a project of this magnitude, it is crucial for the foundation to dedicate all necessary efforts to the strategic development of its capabilities and to the launch of the largest fundraising campaign in its history. Having a robust plan in place will be key to sustaining our success as we fundraise for the implementation of a unique model of care that will address the ever-increasing health care needs of our eastern Ontario community, in a Montfort exemplary fashion.



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Board Chair
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Our community always answers the call

Direct mail: \$240,471

Direct mail is a tool that not only allows us to inspire our donors to donate, but also inspire people who have received care at Montfort to show their gratitude and support care excellence within their community. Five times a year, at the most opportune times, we share a Montfort story that also conveys the hospital's priority needs. Although Montfort can provide quality care during the 350,000+ patients visits it receives each year through the funding it receives from the Ontario Ministry of Health and Long-Term Care, it is through philanthropy that it is able to achieve excellence for all the services it provides to the eastern Ontario population. During the 2018-19 fiscal year, our valued donors contributed \$240,471 to allow Montfort to pursue its quest for excellence.



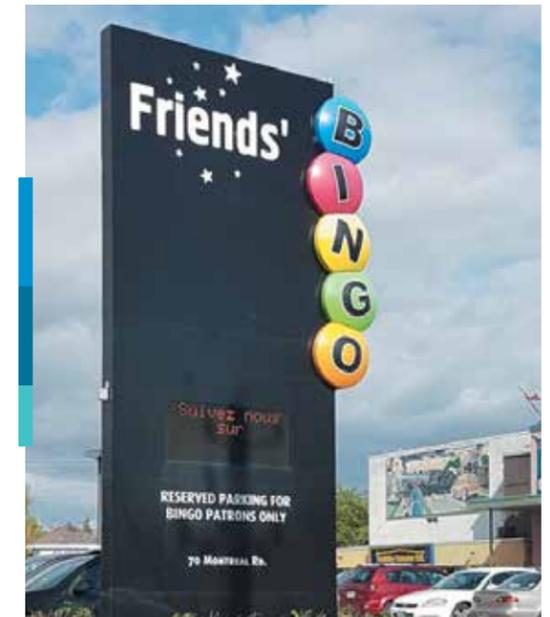
Charity golf tournament: \$124,176

It was under a blazing sun that more than 225 golf (and Montfort) enthusiasts gathered at the Rockland Golf Club to participate in our annual signature event. Under the honorary presidency of Vaillancourt & Associates Private Wealth Management, this fun-filled networking day allowed us to raise \$124,176 for improving patient care at Montfort. Of course, we would not have been able to achieve such philanthropic success without the generous contribution of our 63 sponsors and 196 Ottawa-area merchants, who so graciously offered us a gift for our auctions.



Friends Bingo Hall: \$53,637

Each year, the Friends Bingo Hall supports approximately 40 charitable organizations by donating part of the proceeds from its activities. It is a valuable partner of the Montfort Foundation whose annual contribution continues to have an impact on the lives of many patients at the hospital. In 2018-19, their contribution amounted to \$53,637.



Giving Tuesday: \$25,139

Giving Tuesday is a global day of giving. Following Black Friday and Cyber Monday, which officially launch the holiday shopping season, this philanthropic day is the perfect opportunity for communities to rally behind a cause that matters to them and think about others. On Nov. 27, 2018, we were honoured to receive additional support from our long-standing donors, Mr. and Mrs. William and Elva Holland, who matched donations up to \$5,000. Such a gesture was intended to mobilize

the community to support Montfort, since the value of their contribution was doubled. In the end, the generosity of people for who eastern Ontario health care matters allowed us to surpass our goal by raising \$25,139. The funds raised were used to purchase two portable ultrasound devices. These devices eliminate delays in obtaining quality images at the bedside for patients whose health status is rapidly deteriorating and allow health care teams to perform a faster diagnosis and save lives.





The Casino Lac-Leamy Sound of Light: \$11,065

We were once again pleased to welcome The Casino Lac-Leamy Sound of Light spectators at Nepean Point during the five pyromusical art shows held on the Ottawa River. Thanks to a partnership with the Sound of Light organization, all funds raised through ticket sales for our satellite site have helped improve patient care at Montfort. This means that everyone who admired the fireworks at Nepean Point were much more than spectators, but donors, who collectively raised \$11,065 in support of their hospital.



Knights of Columbus, Council 3486 – Alfred: \$5,000

On March 5, 2019, along with Montfort board chair, Mr. Carl Nappert, we had the great pleasure of welcoming two representatives from the Alfred Knights of Columbus—Mr. Richard Villeneuve

and Mr. Alain De Repentigny. The purpose of their visit was to present us with a cheque for \$5,000, an amount to be used to address the hospital’s priority needs. The Knights of Columbus are people with big hearts. We are not only proud of the philanthropic role they play in the eastern Ontario community, but honoured to have them as our generous donors.



Photo credit : Sportsnet

An afternoon with Doug Gilmour: \$2,088

On August 22, 2018, the Montfort Foundation was the beneficiary of an activity held at City Parkway Residence—a complex under the All Seniors Care Living Centres™ banner. It was an afternoon with Doug Gilmour, a National Hockey League superstar from 1983 to 2003. While residents chatted with him, took pictures and obtained his autograph, the residence was running various contests, through which they were accepting donations for the foundation. In 90 minutes, the people taking part in the free event had raised \$2,088 toward the purchase of a portable ultrasound device for the cardiology and pneumonology clinic at Montfort.

Our donors, the heroes who support our quest for excellence



Last February, four members of the Cardiovascular and Pulmonary Health Service (CPHS) team attended a symposium on cardiorespiratory rehabilitation in Quebec City—the only conference of its kind held in French.

The training covered a wide range of cardiopulmonary rehabilitation topics, such as diabetes, polypharmacy, sleep, home oxygen therapy, tobacco damage reduction and high intensity interval training, just to name a few.

“Between the four of us, we covered all the workshops and presentations offered at the symposium. It allowed us to validate our approaches, enhance our skills and develop new strategies,” says Robert Guay, registered nurse at Montfort for the past ten years. “We learned about new drugs that help people with diabetes to better control their sugar levels. It helps them reduce the risk of

hypoglycemia and cardiovascular events. We also learned about the myths surrounding electronic cigarettes and have already updated the smoking cessation presentation we use during patient education sessions.”

Continuing education is an essential component of innovation and health care improvement. It has a direct and immediate impact on patients because it allows staff to apply their new skills and share the best practices they’ve learned with the rest of the care team as soon as they get back to work.

Thanks to the generosity of many donors, those heroes who work behind the scenes to help Montfort reach excellence, the CPHS team is now better equipped to provide safe and adapted care and services to its patients and to manage chronic illnesses more effectively.

Updates



Orléans Health Hub

The foundation hired the consulting firm Atpic to assist in the planning of its major fundraising campaign for the Orléans Health Hub. The mandate of the firm, who specializes in fundraising, includes the assessment of the campaign’s financial potential, setting up its governance as well as developing its communication and solicitation tools. During the 2018-19 fiscal year, Atpic proceeded to draft the campaign’s preliminary statement—a summary that presents all the needs to be addressed and provides an overall view of the project. Donors have already contributed more than \$338,000 in pre-campaign donations through gifts of shares, bequests and designated donations.

Mindfulness Interventions Project

Last year, Scotiabank pledged \$250,000 to the Montfort Foundation, over a 10-year period. Through this designated gift, our generous donor will support the integration of mindfulness interventions (MI) at the Mental Health Program. In 2018-19, the foundation received a first instalment of \$25,000. Since the project was in its planning phase, much work essential to its success was accomplished, including: studying best practices related to cultural transformation and MI integration in an acute mental health setting, exploring MI current uses and its integration as part of a new structure, developing a mindful eating group, preparing requests for quotations, selecting industry leaders and maximizing the impact of Scotiabank’s donation by updating fund allocation. In addition, the mental health team finalized the details of the MI training contract to ensure it reflected its needs and priorities. It also defined the selection criteria for training registration in collaboration with its supplier. Work continues on the MI project with the ultimate goal of improving the recovery process for as many patients as possible.



In support of research and education

Each year, the Montfort Foundation has the privilege of working with members of its community to support research and education—essential components of health care modernization, not only in Ontario, but across Canada. During the 2018-19 fiscal year, the foundation presented \$1,237,095 to the Institut du Savoir Montfort, thus contributing to improve the world of health care and health care for the world. This amount was invested in the retention of specialized researchers as well as the funding of research projects and research chairs, just to name a few.

In addition to contributing to Montfort’s scientific and outreach activities, an additional \$25,000 was used to support the Journées Montfort. It is the largest French-speaking medical gathering outside Québec, where dozens of trainers and speakers share their expertise, experience and passion to improve clinical practice and the population’s quality of life.

Finally, we awarded \$21,000 to scholarships, allowing Montfort to train the next generation of health care professionals—an integral part of its mandate as a teaching hospital, essential to providing exemplary care and vital to the sustainability of our health care system.



Thank you to our generous donors and precious volunteers!

